

# Psych Labs: Impression Formation Experiment — Data Sheet

Name of Student Participant \_\_\_\_\_ Section \_\_\_\_\_

*Instructions: When you reach the results page at the end of the experiment session, copy your own results into the data tables in the top half of the page. When the pooled results from all participants are available, plot your own results and the pooled results as bar graphs below.*

(1=highly unfavorable, 7=highly favorable)

**Overall Impression**

Group A	Group B

(1=definitely no, 4=definitely yes)

**Desire to Meet Person**

Group A	Group B

**Estimated Frequency**

Desirable Behaviors  
Undesirable Behaviors

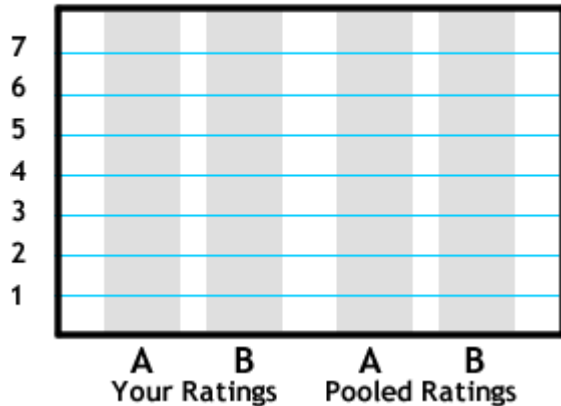
Group A	Group B
(Ad)	(Bd)
(Au)	(Bu)

**Estimated Frequency**

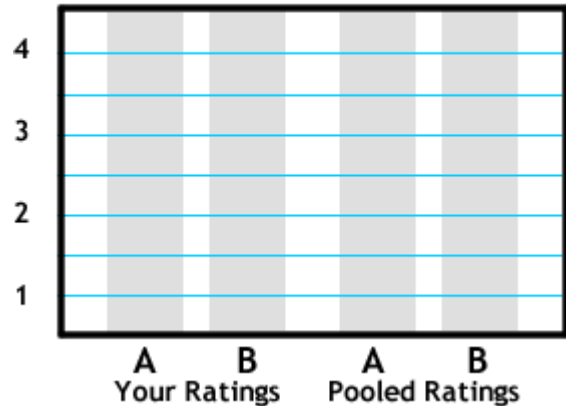
Desirable Behaviors  
Undesirable Behaviors

Females	Males
(Fd)	(Md)
(Fu)	(Mu)

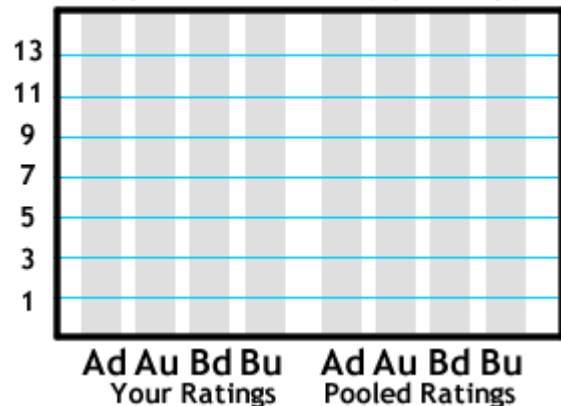
**Overall Impression of Each Group**



**Average Desire to Meet Person**



**Estimated Frequency of Each Type of Behavior (by Group)**



**Estimated Frequency of Each Type of Behavior (by Gender)**

