Psych Labs: Impression Formation Experiment — Data Sheet

Name of Student Participant \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_­­­\_\_\_ Section \_\_\_\_\_\_\_\_\_

*Instructions: When you reach the results page at the end of the experiment session, copy your own results into the data tables in the top half of the page. When the pooled results from all participants are available, plot your own results and the pooled results as bar graphs below.*

|  |  |  |
| --- | --- | --- |
| (1=highly unfavorable, 7=highly favorable) | Group A | Group B |
| **Overall Impression** |  |  |

|  |  |  |
| --- | --- | --- |
| (1=defintely no, 4=definitely yes) | Group A | Group B |
| **Desire to Meet Person** |  |  |

|  |  |  |
| --- | --- | --- |
| **Estimated Frequency** | Group A | Group B |
| Desirable Behaviors | (Ad) | (Bd) |
| Undesirable Behaviors | (Au) | (Bu) |

|  |  |  |
| --- | --- | --- |
| **Estimated Frequency** | Females | Males |
| Desirable Behaviors | (Fd) | (Md) |
| Undesirable Behaviors | (Fu) | (Mu) |

